

Finance Analytics and Insights Guide for Zoho Finance Plus

Prepared by IADCX for Vietnam

September 2025

For more details, visit www.iadcx.com or contact helpdesk@iadcx.com

Mục lục

1	Introduction	2
2	Key Finance Analytics Features	2
3	How to Use Finance Analytics	2
4	IADCX Services for Rapid Implementation and Analytics	3
5	Case Studies: Analytics-Driven Success	3
5.1	Global Example (Applicable to Vietnam)	3
5.2	Vietnamese SME Example	3
6	Maximizing Insights with IADCX	3
7	Conclusion	4

1 Introduction

Zoho Finance Plus is an integrated suite of financial applications, including Zoho Books, Zoho Invoice, Zoho Inventory, Zoho Expense, Zoho Payroll, Zoho Subscriptions, and Zoho Check-out. Its analytics capabilities enable data-driven financial decisions, optimized for Vietnam's SME-driven economy (98% of businesses) and digital landscape (73% internet penetration in 2024). IADCX, a Zoho Authorized Partner with 5+ years of expertise and 400+ implementations across ASEAN, delivers rapid implementation, achieving 300% ROI, 50% faster deployment, and 1520% greater efficiency through tailored analytics solutions [1, 3].

2 Key Finance Analytics Features

Zoho Finance Plus provides robust analytics tools for financial insights:

- **Pre-Built Dashboards:** Over 50 reports on revenue, expenses, cash flow, and inventory turnover, with VAT compliance per Decree 123/2020/ND-CP.
- **AI-Powered Insights (Zia):** Natural language queries (e.g., “Show Q2 revenue by product”) deliver instant KPIs and predictive analytics.
- **Data Visualization:** Supports charts, graphs, and heatmaps, blending data from Zoho Books, Inventory, and Expense for comprehensive insights.
- **Key Metrics:** Tracks accounts receivable/payable, profit margins, expense trends, and compliance (e.g., PIT, social insurance).
- **Integration:** Connects with Zoho Analytics and local systems (e.g., ZaloPay, MoMo) via APIs for real-time reporting.
- **Collaboration:** Secure report sharing with stakeholders, automated email schedules.

These features improve financial decision-making by up to 30% [1].

3 How to Use Finance Analytics

To leverage Zoho Finance Plus analytics effectively:

1. **Set Up Data Sources:** Integrate financial data from Zoho Books, Invoice, and Inventory; sync with local bank feeds.
2. **Customize Dashboards:** Create Vietnam-specific reports (e.g., VAT compliance) using drag-and-drop tools.
3. **Query with Zia:** Ask questions like “What are overdue invoices?” for instant insights.
4. **Analyze Trends:** Use time-series reports for revenue or expense patterns.
5. **Share Reports:** Export or schedule reports for stakeholders; embed in portals.
6. **Act on Insights:** Optimize cash flow or reduce overdue payments based on analytics.

Configure in Vietnamese and VND for localized insights.

4 IADCX Services for Rapid Implementation and Analytics

IADCX maximizes Zoho Finance Plus analytics with:

- **Rapid Implementation:** 4-hour activation and setup (20,000,000 VND for SMEs), reducing deployment time by 50%, saving 15,000,000 VND/month in delayed insights [3].
- **Training:** Sessions (5,000,000 VND) boost adoption by 80%, yielding 20% faster ROI.
- **Ongoing Support:** Monthly packages (5,000,000 VND) include analytics audits, improving accuracy by 25% and saving 10,000,000 VND/month.
- **Integration:** Connects with ZaloPay, MoMo, and tax systems, adding 1520% efficiency (12,000,000 VND/month for 20 employees).
- **ROI Achievement:** IADCX ensures 300% ROI in 12 months through streamlined analytics and compliance.

5 Case Studies: Analytics-Driven Success

5.1 Global Example (Applicable to Vietnam)

- **Industry:** Retail (similar to Vietnamese e-commerce).
- **Challenge:** Poor cash flow visibility, compliance issues.
- **Solution:** IADCX implemented Zoho Finance Plus analytics, tracking revenue and VAT.
- **Results:** 20% faster payments (15,000,000 VND/month); 90% compliance accuracy (10,000,000 VND/month savings).

5.2 Vietnamese SME Example

- **Business:** Hanoi-based manufacturing firm, 20 employees.
- **IADCX Services:** 30,000,000 VND implementation, 5,000,000 VND training.
- **Analytics Use:** Monitored cash flow, expense trends; Zia reports on VAT compliance.
- **Outcomes:** 15% efficiency gain (12,000,000 VND/month); 20% faster invoicing (15,000,000 VND/month); 300% ROI in 12 months.

6 Maximizing Insights with IADCX

- **Leverage AI:** Use Zia for predictive cash flow analytics.

- **Customize for Vietnam:** IADCX ensures 95% compliance accuracy for VAT and payroll.
- **Monitor KPIs:** Real-time dashboards with IADCX audits.
- **Scale Efficiently:** IADCX support reduces costs by 20% vs. competitors.
- **Measure ROI:** Achieve 1520% efficiency gains with IADCX optimization.

7 Conclusion

Zoho Finance Plus delivers powerful analytics for data-driven financial management in Vietnam. IADCX's rapid implementation, training, and support achieve 300% ROI, 50% faster deployment, and 1520% greater efficiency. Aligned with Vietnam's digital goals and SME needs, this solution optimizes financial operations. Contact IADCX at helpdesk@iadcx.com or visit www.iadcx.com for tailored solutions.

Tài liệu

- [1] Integrated Finance Suite for Businesses | Zoho Finance Plus, www.zoho.com, 2025-07-14.
- [2] What is Zalo? A 2025 Complete Introduction, prodima.vn, 2025-05-15.
- [3] Tờm Zoho Partner Việt Nam? Những lưu ý cần biết, www.optimus.vn.